



# Eastham Visitors Tourism and Promotion Services Board

## Via ZOOM

### Minutes of Meeting September 27, 2021

**Committee Members Present:** Jim Russo, chair; Kathy Bunnell, Faith Casarella, Bonnie Nuendel, Lauren Barker as liaison to town administration.

#### **MINUTES OF PREVIOUS MEETINGS:**

July 26 amended to omit "Bonnie will do Excel", motion to approve as amended made by Faith, seconded by Kathy and vote to approve was unanimous.

August 23 motion to approve by Kathy, seconded by Bonnie and vote to approve was unanimous.

#### **SUMMER CONCERTS:**

Rack card display holders - Jim has emailed from Brace Out Stock Displays an item that appears more suitable and permanent. He states they were the least expensive by far at \$14 apiece. Faith noted that it is a great idea to have something more permanent than what we currently use. Jim made a motion to approve purchasing a dozen, Faith seconded. The vote to purchase was unanimous.

**BUDGET ITEMS:** The current account balance was not complete as sent. Jim reports that Misty Hill Landscaping had not received payment for the Fat Albert spruce planted at the info booth site as of Sept. 16. Jim sent a note to Laurie on September 20 who replied that she would process payment ASAP. Jim reports that Misty Hill was notified that estimate #1357 for the Japanese Stewartia for the Windmill Green was approved. Bonnie reported that it would be a good idea to increase the amount that Chris Blood gets paid per summer concert. He arrives early each week to set up and stays after to take down his high end equipment. Jim made the motion to increase the amount we pay Chris Blood per hour show to \$200 beginning with next summer's series. Bonnie seconded and the vote was unanimous.

**HOLIDAY PLANS:** Carols on the Green. Kathy reports that the Outer Cape Chorale will send out an email invitation to its members to invite them to participate in. Faith is responsible for cocoa, cups and cookies. Bonnie will purchase and supply napkins, bags and gloves. Jim mentioned that Stop and Shop in the past has supplied a gift card to be used; maybe Shaws will also. It requires completing an application in advance. He notes that the Fairway will bill the town directly for the cocoa. Faith made a motion to accept these plans for purchases by the VSB for the holiday event. Jim seconded the motion and the vote was unanimously in favor.

**DECOR AND LIGHTING:** Bonnie reported that the latest from Steve Rice off Lighting and Life, Inc. is that shipping our purchases is very delayed by a variety of factors. Jim mentioned possibly getting strings of mini lights to put up in the interim. Jim has looked at the condition of the bandstand roof and feels that it is in adequate shape and the interior of the structure is free of watermarks.

**BANNERS:** Faith and Bonnie will inventory the current supply at the DPW on September 29 and a list with photos of what's available will be circulated to VSB.

**NEW BUSINESS:** 2022 Campfire programs. Jim will be talking to Tom Ryan about a plan for next year. Kathy suggested that we approach the Eastham Historical Society for guidance and information re programs/topics. Jim states that it's important to find someone who will organize these. Some ideas for available sources were high school teachers, a librarian with an interest in local history. Kathy clarifies what we are looking to do - weekly event at dusk during the summer, similar to what the National Seashore has done in past. Jim mentioned several ideas: an Eastham storyteller re guarding the previous golf course and airport here, possibly some authors of books about Eastham history. Kathy agrees that it is a good idea although maybe tough to get going. Jim says he knows of John Hanlon who has done this for years for the National Seashore organization.

**ADJOURNMENT:** We note that meetings for the remainder of 2021 are scheduled for the fourth Monday each month at 3:30 pm via the recurring ZOOM link. Kathy motioned that the meeting be adjourned and Faith seconded. The vote was unanimously approved.

**Next Meeting – October 25 @ 3:30 pm via Zoom.**  
Respectfully submitted, Bonnie Nuendel, sec'y